



MAX WERTHEIMER

GESTALT PSYCHOLOGY

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• GOAL WAS TO DESCRIBE THE ORGANIZATION OF MENTAL PROCESSES:
"THE WHOLE IS GREATER THAN THE SUM OF ITS PARTS."

- BIRTH DATE: APRIL 15, 1880
- DEATH DATE: OCTOBER 12, 1943

OCCUPATION:

- 1929-1933 : UNIVERSITY OF FRANKFURT
- REST OF THE TIME: THE NEW SCHOOL IN NEW YORK

SCHOOL OF THOUGHT:

- WERTHEIMER REFUTED WUNDT AND TITCHENER'S IDEA SAYING THAT ONE SHOULD LOOK AT THE ENTIRE THING AND NOT JUST THE SMALL ELEMENTS OF CONSCIOUSNESS. ONE CAN NOT LEARN EVERYTHING ABOUT ONE PERSON FROM THE SMALL ELEMENTS OF THEIR CONSCIOUSNESS BUT FROM THE LARGER ELEMENTS OF THEIR CONSCIOUSNESS.
- WROTE A BOOK CALLED "PRODUCTIVE THINKING"



Wertheimer had a wife and together they had four children. 19 years after being married, they got divorced.